



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Roll et al.

Serial No.:

09/916,781

For:

METHOD AND SYSTEM OF PROVIDING COMPETITIVE
COMPARATIVE TERMS TO THE USER

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Florian M. Zeender

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**Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

AMENDMENT

Dear Sir:

In response to the Office Action dated June 20, 2006, the period for response having been extended one (1) month up to and including October 20, 2006, Applicants respond as follows:

Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 5 of this paper.